

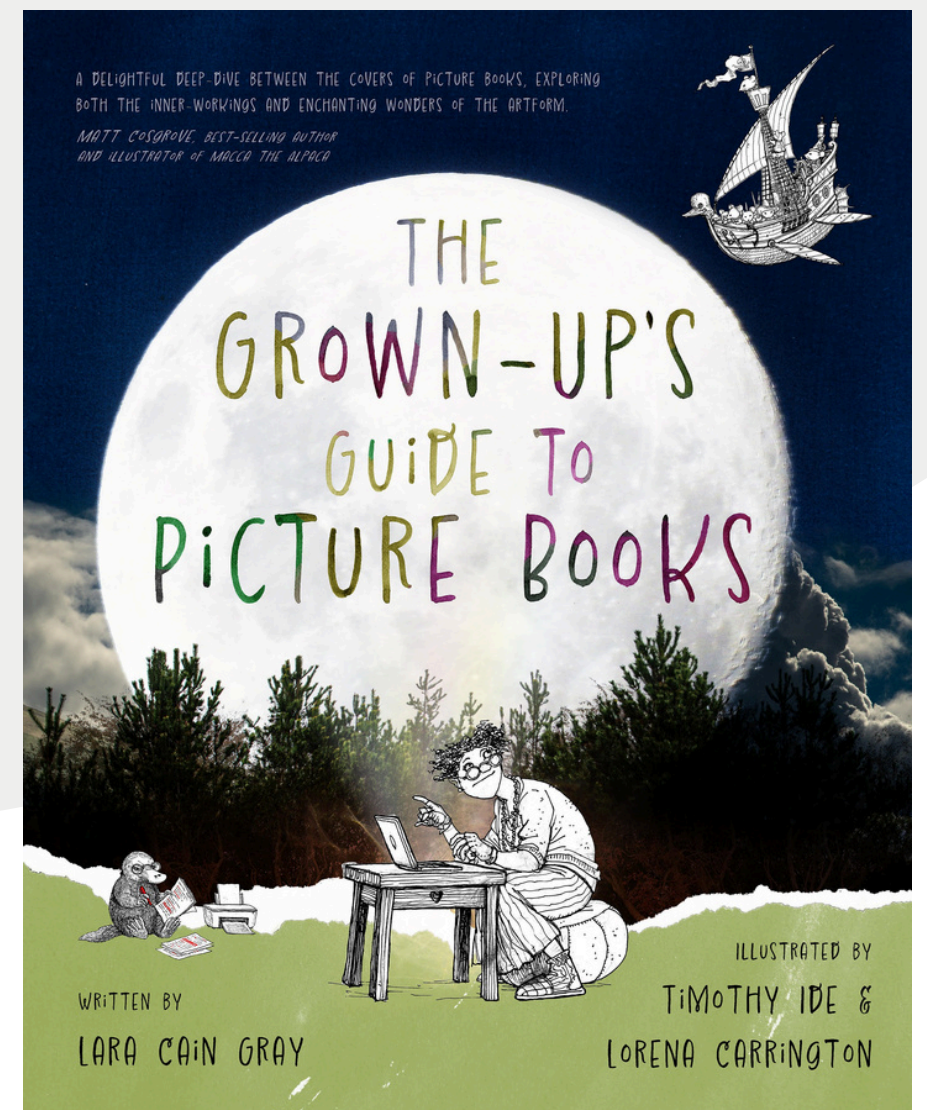
# The Power of Picture Books for Readers of ALL Ages

Hosted by Eduwebinar on behalf of the National Centre for Australian Children's Literature Inc, with an introduction by Dr Belle Alderman AM, Emeritus Professor of Children's Literature at the University of Canberra and Director, National Centre for Australian Children's Literature Inc.

**Dr Lara Cain Gray presents a passionate plea for greater appreciation of the picture book.**

Drawing examples from her new book, *The Grown-Up's Guide to Picture Books*, Lara will discuss the curious contradictions in the ways we celebrate and dismiss this deceptively simple format. On the one hand, picture books are required to facilitate literacy education and inspire a lifelong love of story; on the other, we often treat them as mere stepping stones on the path to 'real' literature.

This presentation will emphasise the extraordinary work required to write and illustrate a high-quality picture book and provide practical suggestions for strengthening skills as a teacher, creator or enthusiastic reader. Discover the science of page layouts, the purpose of animal characters, the potential of endpapers, and, most importantly, why a truly great picture book lingers in our hearts and minds for life.



## About *The Grown-Up's Guide to Picture Books*

'I know of no other book that will so quickly improve a grown-up's ability to engage more deeply with that which is so human – the combination of words and pictures to tell stories.' Matt Shanks

'This stunning book guides readers through storytelling structures, offering classroom activities and encouraging a lifelong love of picture books. An empowering must-own for authors and illustrators, educators and readers. Long live the power of a picture book!' Andrea Rowe

## Participants can expect to gain:

- a deeper understanding of picture book creation, from creative challenges to how marketing and publishing trends impact the journey to publication,
- practical suggestions for how picture books can be incorporated into education settings, home reader environments and even the workplace, at all ages, and
- links to databases, reading lists and award processes that help guide the selection of diverse and engaging Australian picture books.

**Wednesday, 4th September 2024, 7.30pm AEST.**

**Registration is \$35.00 for this live webinar**

**Register at: <https://www.eduwebinar.com.au/webinars>**

Together with the Book Cow Bookshop, Canberra, attendees can purchase *The Grown-Up's Guide to Picture Books* at a discounted price (\$29.00) with free shipping within Australia.



To access the offer scan the QR code or visit this [LINK](#).

Use the code NCACL to access the discounted price at checkout and free shipping as the delivery option.

